

OLIVIA MILES

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EDUCATION

Winthrop University, Rock Hill, SC

Expected Graduation May 2027

BA in Communications

Concentration: Integrated Marketing & Communications

Nation Ford High School, Fort Mill, SC

2022

Awards: Miss Nation Ford High School, Three Star Thespian, Quill & Scroll Honor Society

RELEVANT EXPERIENCE

Type One Energy, *Marketing & Communications Intern*, Knoxville, TN

May 2026- Present

- Assisted in the creation and launch of a new educational website, translating complex fusion energy concepts into accessible content for diverse and younger audiences.
- Collaborated with cross-functional teams to ensure consistent messaging and branding across internal and external communications.
- Represented the organization at public and industry events, strengthening stakeholder engagement and promoting the company's mission.

Town of Fort Mill, *Miss SC Strawberry Queen*, Fort Mill, SC

April 2026- Present

- Serve as Miss South Carolina Strawberry Queen, representing Fort Mill and the South Carolina Strawberry Festival at community events and public appearances.
- Strengthen public speaking, leadership, and community outreach skills while promoting civic engagement and local traditions.

Mind Over Media, *Founder & Community Outreach Director*, Fort Mill, SC

Feb. 2026- Present

- Founded Mind Over Media, a media literacy initiative focused on helping teens critically evaluate online content and identify misinformation.
- Promote digital literacy, online safety, and critical thinking through educational presentations, community outreach, and public speaking.

Vestique, Fort Mill, SC

2025- 2026

Sales Lead (Aug. 2025-May 2026)

- Led a team to streamline daily operations, including processing shipments, enhancing interdepartmental communications, and interacting with company ownership.
- Developed content and managed social media platforms to boost brand visibility and community outreach.

Stylist (Jan- Aug. 2025)

- Managed customer service initiatives to ensure high satisfaction and engagement.
- Kept the store in a neat, appealing, manner and completed customer transactions.

University of Tennessee Panhellenic Council, *Recruitment Counselor*, Knoxville, TN

2024

- Led a group of 25 young women through sorority recruitment as their main point of contact.
- Provided guidance and emotional counseling throughout the process, ensuring they were in the correct place and on time.

SKILLS AND INTERESTS

- *Computer Skills:* Canva, Meltwater, Microsoft Suite, Adobe Audition, Adobe Premiere, Adobe Lightroom, Google Suite, Capcut